



# City of Canby

## Core Commercial Business Survey

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### Canby Urban Renewal District Economic Development Department

**Business Name:** \_\_\_\_\_  
**Business Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Date:** November 14, 2007

**Introduction:** The following survey is an instrument for us to gain a greater understanding of the business climate here in Canby. Your participation is greatly important to the success of our future efforts to undergo economic development as a community and as individual businesses. Your honesty is appreciated and your responses will be kept confidential.

We appreciate your time and look forward to your responses. If you have any questions, please direct them to Stephan J. Lewis at the City of Canby's Economic Development Department. He can be reach by phone at 503-266-7001, via e-mail at [lewiss@ci.canby.or.us](mailto:lewiss@ci.canby.or.us), or by fax at 503-266-1574.

#### Contact Information:

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Best way to contact you:** (circle best)

a. E-Mail                      b. Telephone                      c. Mail

#### I. Business and Workforce Information:

1. Please give a brief description of the primary role of your business.

\_\_\_\_\_

2. How long has your business been in operation? \_\_\_\_\_ years                      **Date:** \_\_\_\_\_ (MM/YY)

3. Does your business own or lease the space in which it is located? \_\_\_\_\_

4. How many people, including owners, does your business employ as full time or equivalent?

(Full-time = 32 or more hours per week) \_\_\_\_\_

5. Of your employees, what percentage has a Canby address for their residence? \_\_\_\_\_%

6. How would you rate the access to parking for your business?

a. Exceptional                      b. Adequate                      c. Inadequate                      d. Poor

7. What is an estimate of your gross sales? \_\_\_\_\_

(Note: This information is confidential)



To: \_\_\_\_\_

3. What time of day is typically the busiest for your business? (circle all that apply)
- a. Morning                      b. Early afternoon                      c. Late afternoon                      d. Evening
4. What are your thoughts on store hours? (circle all that apply)
- a. I am open all the hours I need to be  
b. I can't be open more hours for personal reasons  
c. I should be open more hours, but can't afford the staff  
d. I should be open more hours, but can't find good staff  
e. I would be open more hours if I were sure of sales  
f. I would be open more hours if everyone else were
5. Where are your suppliers located? Please fill in blanks with rough percentages:
- a. \_\_\_\_\_ % Canby Area  
b. \_\_\_\_\_ % Clackamas, Multnomah, Marion, Washington counties  
c. \_\_\_\_\_ % Oregon, Washington  
d. \_\_\_\_\_ % United States  
e. \_\_\_\_\_ % Canada  
f. \_\_\_\_\_ % Other countries (please specify) \_\_\_\_\_
6. Please describe the target market of your business. (circle all that apply)
- b. Gender: 1. Male                      2. Female                      3. Both  
c. Age: 1. under 18                      2. 18-24                      3. 25-44                      4. 45-54                      5. 55-64                      6. over 64
7. Who is the toughest competition for your business? (Specify up to 3 competitors by name)
- d. \_\_\_\_\_                      b. \_\_\_\_\_                      c. \_\_\_\_\_
8. What three Canby businesses complement your business the most?
- e. \_\_\_\_\_                      b. \_\_\_\_\_                      c. \_\_\_\_\_
9. Name two businesses you would like to see come to Canby.
- a. \_\_\_\_\_                      b. \_\_\_\_\_
10. Would you be interested in joint advertising and/or group marketing?                      Yes                      No

#### IV. Follow-Up Questions:

1. Are you interested in receiving a preliminary and/or final report?                      Yes                      No
2. Would you like to be contacted by our Economic Development staff to discuss issues related to doing business in Canby or other issues you may have?                      Yes                      No
3. Would you like to participate in a focus group to discuss issues related to doing business in Canby and other issues facing local business markets?                      Yes                      No
4. Please provide any additional comments you would like in regards to your needs and/or concerns using the back of this sheet.                      (E.g. barriers to doing business in Canby, specific issues, etc.)

Please return this survey using the enclosed envelope or FAX to 503-266-1574 within ten days. An online version of the survey is available at the City of Canby website at [www.canbybusiness.com](http://www.canbybusiness.com).

Thank you for participating in this survey. Your input is very valuable to us. If you have any questions or comments please address those to Stephan J. Lewis via e-mail at [lewiss@ci.canby.or.us](mailto:lewiss@ci.canby.or.us) or at 503-266-7001.